**Title:** 🎉 It’s World Patient Safety Day!

**Body:** Today, the WHO asks attention for [Patient Safety](https://www.who.int/campaigns/world-patient-safety-day/2025). We celebrate our shared commitment to **safe care for every newborn and every child.**

**Safe care from the start**

Children are not just small adults. Their bodies, communication, and responses to treatment are different—which makes them especially vulnerable in healthcare.

Pharmacovigilance, especially for children, may sound complex, but it starts with something simple: paying attention, speaking up, and sharing what you see and hear – even if you’re unsure.

🧡 In honour of today, the **Wereldmuseum in Rotterdam**  is lit up in the colour of World Patient Safety Day: orange!  
  
If you’re nearby, take a stroll and enjoy the view! Share your photo with us.

🎨 **Colouring pages are now available!**  
At [*location in the office*], you can find three different colouring pages. For children and adults of every age. Feel free to take them home with you when you are in the office. Or print them yourself from here [*add link to file*]. Feel free to share your creativity with us. Let’s bring some colour to this important cause!

Let’s carry the spirit forward:

**“Together, let’s keep observing, listening, and learning.  
What you do today can make a difference tomorrow.”**